



The Power of Radio is hiring!

Cumulus Media San Francisco is hiring a full time Digital Project Manager for our stations KNBR, KFOG, 107.7 The Bone, KGO and KSFO, as well as our digital audience extension assets. As a member of the San Francisco Cumulus digital team, the coordinator will be responsible for ensuring client campaigns and programming initiatives are delivered effectively.

Who we are:

Cumulus Media San Francisco is home to six of the Bay Area's favorite radio stations –KNBR 680 & 1050, KFOG, KSAN (107.7 The Bone), KGO, and KSFO. Our award-winning stations feature Music that Matters on KFOG; Classic Rock on The Bone; and the best sports coverage and live broadcasts of the Giants and the 49ers on KNBR, The Sports Leader. At Cumulus San Francisco we strive to hire passionate, driven, resourceful, problem solvers who have the ability to drive the evolving, diverse culture of the Power of Radio to success.

Cumulus owns and operates 460 radio stations in 94 U.S. markets, as well as Westwood One Networks, serving over 10,000 stations worldwide. Over 225 million people per week engage with a Cumulus or Westwood One asset making it an exciting and unique career opportunity! We are constantly creating new windows for success and strive to provide world class tools to help you succeed and reach your full potential as an employee. More recently, Cumulus is the proud creator of NASH - an exciting new lifestyle and entertainment brand targeting over 90 million country music fans nationwide.

Our Opportunity:

The Digital Project Manager position is a full time, digital position. This position will have a focus on campaign execution. They will work with digital department teammates, sales and programming departments to implement existing systems and develop new techniques to exceed advertiser expectations. Other responsibilities include but are not limited to the following:

- Assist in digital campaign creation and recommendations to sales department
- Work with demand side platform partners to generate optimum campaign recommendations
- Manage campaign workflow across all station digital platforms, including desktop, streaming, mobile, video, email and social
- Ensure quality of our streaming user experience by trafficking ads, station promotional messages and programming segments
- Maintain digital department inventory and tracking systems
- Monitor campaign delivery and performance, identify optimization and enhancement opportunities
- Reconcile third-party delivery platforms each month for finance department
- Assist in campaign recaps for sales department

Qualifications/Requirements:

- Great communication skills and attention to detail, both written and verbal
- Exceptional time management and organizational skills are essential
- Comfort level with digital targeting strategies such as geotargeting, geofencing, keyword and category contextual
- Familiarity with ad servers such as DoubleClick (DFP) and Triton TAP are a plus
- Familiarity with cloud platforms such as Google Docs and Drive
- Experience with Microsoft Office suite, including Excel and Powerpoint
- Experience with Adobe Creative Cloud, including Photoshop and Audition
- Flexibility with working hours to execute occasional campaign elements

What we Offer:

- Cumulus offers an opportunity to embark on a career with the fastest growing media company in the U.S.
- Recognition and reward for outstanding performance.
- Competitive pay and the ability to increase income.
- Benefits, vacation, and paid holidays offered for all full time employees.
- Benefits include: Medical, dental, vision, Health Savings Account with company match, 401K with company match, and Life and Disability coverage.

Cumulus is an Equal Opportunity Employer.

For immediate consideration, please complete the application process at <http://www.cumulus.com/careers>.

No phone calls Please.